

**7th EMA
Education
Conference
in Athens - Greece
2023**



Midwifery Education in the Future

www.emaeducation2023.gr



EUROPEAN MIDWIVES
ASSOCIATION

Conference Secretariat:



PROOPSIS
Consulting S.A.

General Information

DATES & CONFERENCE VENUE

The **7th EMA Education Conference in Athens - Greece 2023, «Midwifery Education in the Future»**, will be held from 26th to 29th of October 2023, at the **Dolce Athens Attica Riviera Hotel** in Vravra.

CONFERENCE ORGANIZATION

The **7th EMA Education Conference** is organized by the certified company Proopsis Consulting S.A. For information about the sponsorship packages, please contact **+30 210 52 44 760, +30 210 57 73 361, +30 210 57 40 083**.

Corporate & sponsorship email:

exhibition@ema2023.gr

EXHIBITION

An Exhibition will operate throughout the duration of the conference.

LANGUAGE

The official language of the conference will be the English language.

President's Welcome

Dear Colleagues,

With great pleasure we invite you to participate in the **7th EMA Education Conference in Athens**, which is being held in Athens, on October 26-29, 2023 at the Dolce Athens Attica Riviera Hotel, in Vravrona.

On this occasion, we will meet again, discuss issues of concern and be informed about the digitization of midwifery education.

The purpose of this conference is to create an arena for discussion in order to exchange experiences concerning the educational options and finally to improve the quality in the different national programmes of midwifery education.

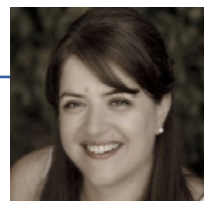
Midwifery educationalists, professional organizations and midwifery practitioners will have the opportunity to attend the Conference, in order to provide an exciting opportunity for increasing awareness of educational issues and developing closer links between different countries and organizations.

We have to be informed about the rapid development of knowledge in our science and the digital evolution in the context of our profession. We have to share our ideas and support midwifery education in Europe in the aim of domesticating digital skills in midwives.

It is very important to familiarize ourselves in the digital evolution of our profession. We have to share our ideas and support midwifery education in the aim of domesticating digital skills in midwives.

I warmly thank the speakers, the members of the local and international scientific and organizational committee, who participate and contribute to the success of our Pan-European Conference.

Your presence will be a great joy and honor.



With best regards,
Victoria Vivilaki

RM, PGCERT, MMEDSC, PHD
President of the Congress

Registration Cost - Physical Presence

Information about Registration - Accommodation – Transportation Cost

Registration category	Regular Fee	Student/Senior Fee
Until 05/06/2023	250,00€	70,00€
From 06/06/2023 and On site	350,00€	100,00€
	<i>For everyone including teachers, PhD and researchers, or from other organizations</i>	<i>For students at a university / college or for midwives currently being a full- time pensioner</i>

Physical Presence Registration Cost Includes:

- The Program of the Conference
- Conference material (bag, block, pen, etc.)
- The Summary Book (online)
- Ability of Physical Presence and online participation (WEB)
- Electronic Certificate of Attending the Conference
- Coffee break
- Light Lunch

** In the category Student/Senior Fee, Light Lunch is not included in the Registration Cost. Students need to prove their status by presenting from the educational institution they attend either their student ID card, pass or studying certification. Retirees also have to present a corresponding retirement certificate.*

Online Registration Cost

Registration category	Regular Fee	Student/Senior Fee
Until 05/06/2023	80,00€	30,00€
From 06/06/2023 and On site	110,00€	50,00€
	<i>For everyone including teachers, PhD and researchers, or from other organizations</i>	<i>For students at a university / college or for midwives currently being a full- time pensioner</i>

Online Registration includes:

- Digital Conference Attendance Certificate
- Online Participation of all scientific modules
- The Summary Book (online)

** Students need to prove their status by presenting from the educational institution they attend either their student ID card, pass or studying certification. Retirees also have to present a corresponding retirement certificate.*

Important information:

- The Registration cost of the conference is non-refundable.
- The Registration cost does not include VAT 24%.

Attendees throughout the conference, must certify their registration via e-badge from their smart phone / tablet.

Opening Reception | 75€

The above cost includes VAT, full menu, drinks and entertainment.

Important information:

- The Registration cost of the conference is non-refundable.
- The Registration cost does not include VAT 24%.

Accommodation Cost

Information about - Accommodation – Transportation Cost

Hotel	Single Room (Cost per night)	Double room for two participants (Cost per night)
Dolce Athens Attica Riviera		
Deluxe Room	190,00€	210,00€
Executive Bungalow	230,00€	250,00€

The daily rate of the rooms includes breakfast and taxes.

The residence tax of article 53 of Law 4389/2016, which entered into force on January 1st, 2018 will be covered by the participant, upon arrival or departure from the hotel.

CANCELLATION RESIDENCE POLICY

- The reservation can be canceled without financial charge until **March 11, 2023**.
- In case of cancellation, until **July 11, 2023**, 50% of the amount of the accommodation cost, will be deducted as management expenses
- After this date, the accommodation cost will be non-refundable.

TRANSPORTATION

The Secretariat of the organizing company will be at your disposal for the issuance of your air travel tickets, as well as for your transfer from the airport to the Hotel and vice versa. For detailed information contact the conference secretariat at the following email: exhibition@ema2023.gr

Major Sponsor

Exclusive Sponsorship € 20.000,00 +VAT 24%



Facilities:

→ Exclusive Sponsorship for the audio-visual equipment of the conference

That sponsorship conceives:

- placement of sponsor's logo / brand name and products on plasma screens in the Technical Secretariat throughout the duration of the Conference
- placement of sponsor's logo / brand name and e-advertising:
 - a) On the projection screens of the Conference Rooms during breaks and before the beginning of speeches
 - b) On the webcast platform screen during the breaks and before the beginning of speeches

→ Exclusive Sponsorship of your company's non-prescriptionable products at the secretariat of the conference.

Your company can display your NON-PRESCRIPTIONABLE products in the back of the SECRETARIAT on large illuminated posters (backlif).

→ Concession of a showroom of 6 sq.m.

On site and during the conference, a whole area will be available for exhibition stands. The area that the sponsor will choose, will be confirmed depending on availability.

- Please indicate at least two (2) alternative areas, in order of priority.
- The cost does not include a prefabricated stand.

→ Sponsor's Logo on the Conference website

Advertising e- banner for displaying the Logo or the web banner of the Sponsor, on the Conference's website www.emaeducation2023.gr, with the possibility of a direct link to it's website.

→ Sponsor's Logo in the informative newsletter of the Conference

Informative newsletters will being sent to a number of recipients.

→ Classified Whole Back Page in the Scientific Program of the Conference.

Advertisement on the outside whole back last page, in the Scientific Program of the Conference.

→ Reference of the Sponsor to the thanks section in the Scientific Program of the Conference

The Scientific Program of the Conference, will be electronically sent to all Attendees, will be distributed to participants with Physical Presence and will be posted on the conference website.

- **Placement of a web banner on the conference 's broadcast platform (Live streaming)**
Projection of Sponsor 's web banner in the platform, throughout the whole live broadcast, on the left side of the screen (dimensions 700 width x 140 height px).
- **Distribution of advertising material to all participants with physical presence**
Placement Advertising material / pamphlets can be included in the conference material which will be given to the participants with physical presence.
- **4 complementary full registration fees (Conference dinner is not included)**

Logo 's Standards:

Minimum width dimension 8 cm, height according to the shape of each logo.

Files: vector EPS files, AI, PDF color pattern CMYK. For compatibility reasons, please convert the fonts to curves (outlines / curves). Alternative file TIFF CMYK in analysis 300 dpi.

Please, send logo by April 4, 2023 to: exhibition@ema2023.gr

Platinum Sponsor

€ 12.000,00 +VAT 24%



Facilities:

→ **Concession of a showroom of 6 sq.m.**

On site and during the conference, a whole area will be available for exhibition stands. The area that the sponsor will choose, will be confirmed depending on availability.

- Please indicate at least two (2) alternative areas, in order of priority.
- The cost does not include a prefabricated stand.

→ **Sponsor's Logo on the Conference website**

Advertising e- banner for displaying the Logo or the web banner of the Sponsor, on the Conference's website www.emaeducation2023.gr, with the possibility of a direct link to it's website.

→ **Sponsor's Logo in the informative newsletter of the Conference**

Informative newsletters will being sent to a number of recipients.

→ **Classified Whole Back Page in the Scientific Program of the Conference.**

Advertisement on the inside back page, in the Scientific Program of the Conference.

→ **Reference of the Sponsor to the thanks section in the Scientific Program of the Conference**

The Scientific Program of the Conference, will be electronically sent to all Attendees, will be distributed to participants with Physical Presence and will be posted on the conference website.

→ **Placement of a web banner on the conference's broadcast platform (Live streaming)**

Projection of Sponsor's web banner in the platform, throughout the whole live broadcast, on the left side of the screen (dimensions 700 width x 140 height px).

→ **Distribution of advertising material to all participants with physical presence**

Placement Advertising material / pamphlets can be included in the conference material which will be given to the participants with physical presence.

→ **4 complementary full registration fees (Conference dinner is not included)**

Logo's Standards:

Minimum width dimension 8 cm, height according to the shape of each logo.

Files: vector EPS files, AI, PDF color pattern CMYK. For compatibility reasons, please convert the fonts to curves (outlines / curves). Alternative file TIFF CMYK in analysis 300 dpi.

Please, send logo by April 4, 2023 to: exhibition@ema2023.gr

Gold Sponsor

€ 9.000,00 +VAT 24%



Facilities:

→ **Concession of a showroom of 6 sq.m.**

On site and during the conference, a whole area will be available for exhibition stands. The area that the sponsor will choose, will be confirmed depending on availability

- Please indicate at least two (2) alternative areas, in order of priority.
- The cost does not include a prefabricated stand.

→ **Sponsor's Logo on the Conference website**

Advertising e- banner for displaying the Logo or the web banner of the Sponsor, on the Conference's website www.emaeducation2023.gr, with the possibility of a direct link to it's website.

→ **Sponsor's Logo in the informative newsletter of the Conference**

Informative newsletters will being sent to a number of recipients.

→ **Classified Whole Page in the Scientific Program of the Conference.**

Advertisement in an internal whole page, in the Scientific Program of the Conference.

→ **Reference of the Sponsor to the thanks section in the Scientific Program of the Conference**

The Scientific Program of the Conference, will be electronically sent to all Attendees, will be distributed to participants with Physical Presence and will be posted on the conference website.

→ **Placement of web banner on the conference's broadcast platform (Live streaming)**

Projection of Sponsor's web banner in the platform, throughout the whole live broadcast, on the left side of the screen (dimensions 700 width x 140 height px).

→ **3 complementary full registration fees (Conference dinner is not included)**

Logo's Standards:

Minimum width dimension 8 cm, height according to the shape of each logo.

Files: vector EPS files, AI, PDF color pattern CMYK. For compatibility reasons, please convert the fonts to curves (outlines / curves). Alternative file TIFF CMYK in analysis 300 dpi.

Please, send logo by April 4, 2023 to: exhibition@ema2023.gr

Silver Sponsor
€ 6.000,00 +VAT24%



Facilities:

- **Installation banner in the Exhibition Area**
Self-supporting installation (stand alone) roll- up banner
 - The cost does not include the construction of the Roll up Banner.
- **Sponsor´s Logo in the informative newsletter of the Conference**
Informative newsletters will being sent to a number of recipients.
- **Placement of a web banner on the conference´s broadcast platform (Live streaming)**
Projection of Sponsor´s web banner in the platform, throughout the whole live broadcast, on the left side of the screen (dimensions 700 width x 140 height px).
- **Classified Whole Page in the Scientific Program of the Conference.**
Advertisement on an internal whole page, in the Scientific Program of the Conference.
- **Reference of the Sponsor to the thanks section in the Scientific Program of the Conference**
The Scientific Program of the Conference, will be electronically sent to all Attendees, will be distributed to participants with Physical Presence and will be posted on the conference website.

Exhibition

Concession of a showroom of 6 sq.m.

€ 3.000,00 - € 5.000,00 +VAT 24%

Exhibition Area Rental (3 sq.m.)

€ 1.500,00 +VAT 24%

Exhibition Hall Rental No. A

€ 5.000,00 +VAT 24%

On site and during the conference, a whole area will be available for exhibition stands. The area that the sponsor will choose, will be confirmed depending on availability. Priority order will be observed for the selection of the area.

- The above cost refers to the cost of the renting area and does not include a prefabricated stand.
- The sponsorship stands can be installed on October 25, 2023. The dismantling of the stands will take place strictly after the end of the conference.

- 1 complimentary full registration fee is included for company representative. (Conference dinner is not included)

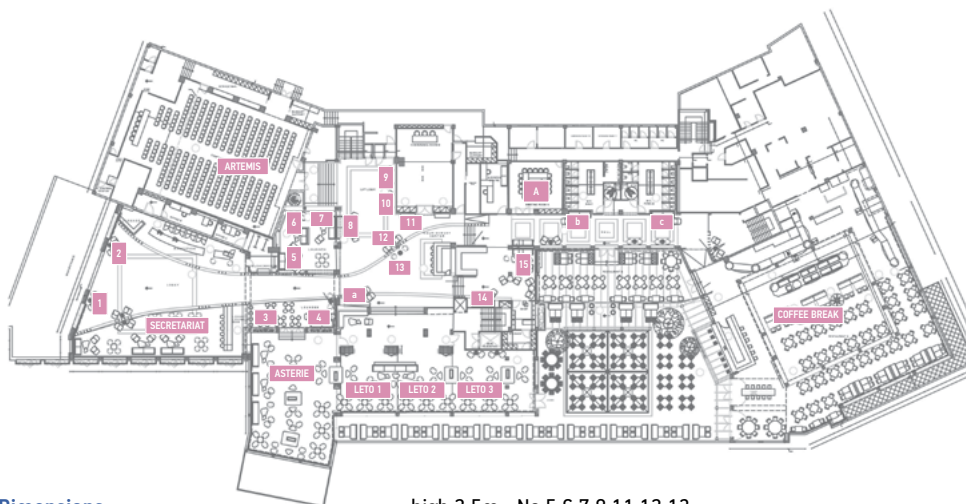
ADDITIONAL EXHIBITOR REPRESENTATIVES

All the exhibitors' company representatives must be registered for the conference and will receive a badge displaying the name of the sponsoring company.

The Sponsor & Exhibitor registration fee is 110,00 € excl. VAT per registration, and includes entrance to the exhibition and sessions, conference material, lunch and coffee breaks.

LAYOUT

The configuration of the exhibition stands and the presence of the exhibitors in the conference area will be in accordance with the current health protocols and the current provisions for the elimination of COVID-19 virus in the Greek Territory.



Dimensions:

6 sq.m. (3* 2) - No 1-15

3 sq.m. (2* 1,5) - No a, b, c

high 2,5m - No 5,6,7,8,11,12,13

high 2,8m - No 9,10

high 2,9m - No 14,15

CONFERENCE DINNER

The Conference dinner at Dolce Athens Attica Riviera Hotel in Vravrona will be held on Thursday, November 26th and includes dinner and entertainment. Price 75,00€ per person (including VAT.)

Other Ways of Displaying, in case of Physical Presence

Advertisements in the Program

On the last page of the program.....	2.000,00€ +VAT 24%
On the Internal program cover.....	1.500,00€ +VAT 24%
On the inside Back Cover.....	1.200,00€ +VAT 24%
Whole page, on the Internal program	800,00€ +VAT 24%
On the Internal program.....	500,00€ +VAT 24%

STANDARDS

- Four – coloured, Full Pages Advertisements in PDF or TIFF formats, CMYK color standard. In PDF files, for compatibility reasons, please make the fonts out of curves (outlines / curves) Alternative, use TIFF CMYK file, in 300 dpi analysis.
- Dimensions 18 X 28 cm with trimming.

Please, send the advertisements for the final program until April 4, 2023 to the following email address: exhibition@ema2023.gr

Insert Advertisement Brochure

€ 1.000,00 +VAT 24%

The Sponsor's Advertisement Brochures will be included in the material of the bag which will be given to all of the participants. All insert materials must be fully compliant to the applicable Health Protocols, must be approved by the Conference Organizing Committee and must be delivered on time, in consultation with the Conference Organizing Office. The maximum allowed dimension is A4 (21 x 29,7 cm) and should not weigh more than 250 gr.

Display of your Company's Non-Prescriptionable Products at the Secretariat Back of the Conference

€ 5.000,00 +VAT 24%

Your company can display your NON-PRESCRIPTIONABLE products in the back of the SECRETARIAT on large illuminated posters (backlif).

BANNER in the exhibition area (2 sq.m.)

€ 1.000,00 +VAT 24%

Ability to display the sponsor, by placing a self-supporting roll-up banner (without the presence of a company representative) promoting the company and its products in the exhibition area.

- The above cost refers only to the cost of renting the exhibition area and does not include the construction of the roll-up banner.

Coffee Breaks

€ 1.500,00 +VAT 24%

Coffee will be offered to attendees during the breaks of the Conference. Exclusive placement of the sponsor's company logo, on the coffee break serving tables.

Light Lunch

€ 2.500,00 +VAT 24%

Lunch will be offered to attendees during the lunch break. Exclusive placement of the sponsor's company logo, on the light lunch serving tables.

Gala Dinner

€ 3.000,00 +VAT 24%

At the end of the conference, a formal dinner will be offered to the participants. Exclusive placement of the sponsor's company logo, on the gala dinner serving tables.

More Web Advertising Ways

WEBSITE

€ 800,00 +VAT 24%

Advertising e- banner for displaying the Logo or the web banner of the Sponsor, on the Conference's website www.emaeducation2023.gr, with the possibility of a direct link to it's website.

Advertising Spot

€ 2.000,00 +VAT 24%

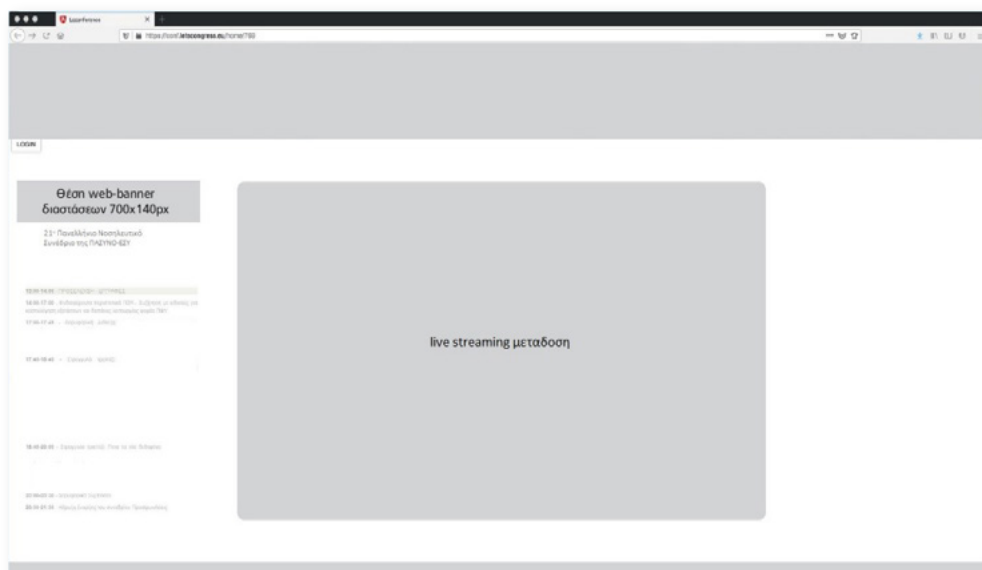
During the breaks of the meetings, an advertisement spot of your company can be displayed, in the conference room of your choice, until the end of the break. The spot is transmitted without skip possibility. In addition, at the top of the screen will be exclusively displayed the web banner of your company in the following dimensions: 1800 x 180 px and 700 x 180 px.



Web banner

€ 600,00 +VAT 24%

Projection of the web-banner of your company throughout the whole duration of the live broadcast, in dimensions of 700 (width) x 140 (height) px.



Sponsor's Logo in the informative newsletter of the Conference€

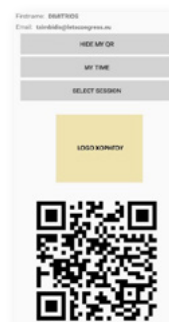
1.500,00 +VAT 24%

Informative newsletters will being sent to a number of recipients.

Display Logo in the «Let's Congress» Application

€ 800,00 +VAT 24%

Exclusive viewing of the sponsor, in the conference application «LET'S CONGRESS», at the point where each participant's e-badge will be displayed.



More Hybrid Advertising Ways

Scientific Events

90 min Satellite Symposium I or Clinical Tutorial or Workshop

€ 3.000,00 +VAT 24%

60 min Satellite Symposium II

€ 2.200,00 +VAT 24%

It takes place in the main hall of the conference center, with subject material presentation in collaboration with the Scientific and Organizing Committee of the conference. The sponsoring company has the obligation to cover the hosting expenses of speakers and presidents who participate in the Satellite Symposium. There will be a reference of the sponsoring company in the scientific program of the congress.

The price includes the cost of:

- the main hall
- the audiovisual equipment
- the technical and secretarial support

30 min Satellite Lecture

€ 1.500,00 € +VAT 24%

It takes place in the main hall of the conference center, with subject material presentation in collaboration with the Scientific and Organizing Committee of the conference. The sponsoring company has the obligation to cover the hosting expenses of speakers and presidents who participate in the Satellite Lecture. There will be a reference of the sponsoring company in the scientific program of the congress.

The price includes the cost of:

- the main hall
- the audiovisual equipment
- the technical and secretarial support

SMS Reminder of Satellite Sessions

€ 1.500,00 +VAT 24%

Sending an email - reminder of the Satellite Lecture or Symposium or Clinical Tutorial to all registered delegates on the same day of the Satellite Session (Reminder of the sessions theme - time and name of satellite sponsoring company).

Digital Conference Support

€ 1.500,00 +VAT 24%

Contribution to the development of the events platform and coverage of the online broadcast of the Congress. Display of Sponsor / Sponsors Company / Companies and their Advertising Post on the main screen of the conference room and on the webcast during breaks, before the beginning of speeches every morning and during the rotation of Speakers and Presidencies.

General terms – Cancellation Policy – Payment options

Both for your best service and to avoid mistakes, it is necessary our communication to be done electronically through the following Mail: exhibition@ema2023.gr.

Sponsorships - Exhibition Stands

- For the selection of the area you will place your exhibition stand, please indicate us at least two (2) alternative areas, in order of priority.
- In case of differentiation of the showrooms layout, you will be immediately informed.

Payment options

- For the commitment of the exhibition stand, it is required a payment in advance, equal to 50% of the total agreed amount and repayment according to agreement.

Cancellation Policy

- Sponsorships can be canceled without financial charge until **March 21st, 2023**.
- In case of sponsorship cancellation until **May 21st, 2023**, 50% of the agreed amount will be withheld.
- After this date, no cancellation will be accepted and the total amount of the agreed sponsorship will be required.

Registration Sponsorships

Payment options

Payment has to be done within 10 days from the confirmation of the Registration.

Cancellation Policy

The Registration cost of the conference is non-refundable.

Accommodation Package Sponsorships

Cancellation Policy

- The reservation can be canceled without financial charge until **March 11, 2023**.
- In case of cancellation, until **July 11, 2023**, 50% of the amount of the accommodation cost, will be deducted as management expenses
- After this date, the accommodation cost will be non-refundable.

Payment Policy

Payments for sponsorships can be made through:

- Bank transfer (deposit) in a bank account of the PCO Company PROODIS Consulting SA

The available bank accounts are:

Piraeus Bank

Name of beneficiary:

PROOPSIS CONSULTING A.E.

Account number: 6822-124516-350

IBAN: GR60 0171 8220 0068 2212 4516 350

Alpha Bank

Name of beneficiary:

PROOPSIS CONSULTING S.A.

Account number: 151 00 2002 011963

IBAN: GR86 0140 1510 1510 0200 2011 963

OUR PRIVACY STATEMENT: *We are committed to protecting your privacy. The information we ask for in the registration is necessary in order to arrange the meeting, logistics, login, payments etc. We will provide relevant information to our partners (travel agency / hotel / venue and industry) for the same purpose. Neither we or our partners will share any information with no one else. We may keep your name and email address for future events, but you are always free to reject any invitation. We can not register your information without your approval. By confirming our cancellation policy and then clicking the "I accept the user agreement" button in our forms, you agree that we store your information for the above purposes. Our company, PROOPSIS S.A., is responsible for the processing of your personal data.*

- Sponsorships proposals will be adjusted according to the changes of the health protocols for the elimination of COVID-19 virus in Greece.
- All sponsorship requests, confirmations or cancellations must be sent to the following email address exhibition@ema2023.gr
- The conferences website will be automatically updated with all important information.



www.power-graphics.gr

Εγγραφές | Οργάνωση | Γραμματεία



PROOPSIS

Consulting S.A.

Τρεμπεσίνας 32, 121 36 Περιστέρι

Τηλ.: 210 5244760, 210 5773361 | **Fax:** 210 5740084

Email: exhibition@ema2023.gr

www.emaeducation2023.gr